

Born Free USA & E Magazine present the 2nd Annual

fffashion

FUR FREE FASHION
COMPETITION



1st Prize Winner



Presented by Born Free USA and E Magazine

Tammy Apostól is honored with First Place at the 2010 2nd Annual fffashion design contest – the fur free fashion design competition promoting the ethical and environmental benefits of foregoing fur fashions

Title: Green Organic Cotton Gown

Garment Description: Strapless, mermaid silhouette gown with a back train. The gown is embellished with silk satin piping and trims.

Types of Materials: Main fabric is a naturally dyed green organic cotton; the trims are from silk satin, the lining is silk and the interfacings are cotton.



fffashion

FUR FREE FASHION
COMPETITION WINNER!



...for the look that lives



PHOTOGRAPHER: Tamie Snow
MODEL: Ellen Wahlstrom
MAKEUP ARTIST: Raquel Siders
with VIP-CAT

Born Free USA and *E* magazine are pleased to announce the winning entries of the 2nd Annual fffashion: Fur Free Fashion Competition.

1ST PLACE DESIGNER: Tammy Apóstol TITLE: Green Organic Cotton Gown (shown above)

2ND PLACE DESIGNER: Valerie Mayen TITLE: Cherry Snap (view online)

3RD PLACE DESIGNER: Kyle Ramirez TITLE: Cotton Candy Dress (view online)

View the top ten finalists, Student and Green design winners, and find out what's in store for the 2011 fffashion contest at:

www.bornfreeusa.org/fffashion



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Presenting the 2010 2nd Annual *fffashion* design contest winners!

First Place:

Tammy Apóstol

Title: Green Organic Cotton Gown



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Interests in Fashion:

It is the responsibility of us, designers and manufacturers to bring environmental awareness to the consumer by providing more and better sustainable products and style.

More information on Tammy Apóstol visit www.tacouture.com



Presenting the 2010 2nd Annual *fffashion* design contest winners!

Born Free USA and leading environmental publication, *E Magazine*, are proud to announce the 2010 winners of the 2nd Annual *fffashion* — the fur free fashion design competition promoting the ethical and environmental benefits of foregoing fur fashions.

Winners were chosen by a celebrity panel of judges including eco-model and Discovery Channel *Planet Green* host, [Summer Rayne Oakes](#); lifestyle icon [Sophie Uliano](#), author of *New York Times* bestselling book *Gorgeously Green*; and *E Magazine* editor [Brita Belli](#). New this year is the "Green Award" judged by [Josh Dorfman](#), author and television host of [The Lazy Environmentalist](#) TV series airing on Sundance Channel's [The Green](#).

Entries from all designers (student and independent) were judged together and all were eligible for the First place, Second place, and Third place awards and prize packages. The highest ranking design by a student designer was also awarded recognition and the special Green Award was judged by Dorfman.